Ching Ka Lau, a native of Hong Kong, has been a resident of Orlando since 1999. In 2005, Mr. Lau and his wife, Shally Wong, first published Asia Trend Magazine, which has become a registered 501 (c)(3) non-profit organization with the mission of strengthening understanding and communication for the local Asian American community.

Over many years, Mr. Lau has worked tirelessly together with local volunteers and community leaders to organize enriching cultural events in Central Florida, including the very first annual Dragon Parade in Orlando’s Mills 50 District during the Lunar New Year, the Asian Cultural Festival during May, and the Asian Cultural EXPO in October. These cultural events have helped bridge together thousands of members of the community in sharing the culture of Asia with local Central Florida residents, particularly the youth, and helping to foster pride, inclusion, and diversity. For his work with Asia Trend, Mr. Lau received the Ellison S. Onizuka Humanitarian Award at the 2010 Asian American Chamber of Commerce of Central Florida Golden Dragons Awards. Mr. Lau and Asia Trend work together with many groups of amazing and passionate volunteers who come together to educate, connect and engage the community in discussions about Asia’s history, arts, and cultures.

Ching Ka Lau is also one of the founders of CHARGE Dragon Boat Team, the first Asian American team to promote the ancient Chinese sport of dragon boating in the community for team building, unity, and a healthy lifestyle.